

DR. ANDREA MONIKA HERRMANN

CV AND LIST OF PUBLICATIONS

I. CURRICULUM VITAE



1. PERSONAL DETAILS

Name: Andrea Monika Herrmann
Place and date of birth: Darmstadt (Germany), 19th July 1978
Citizenship: German

Professional Address: Assistant Professor of Innovation Management
Innovation Studies Group; Utrecht University
Dept. of Innovation and Environmental Studies
Heidelberglaan 2; 3584 CS Utrecht; The Netherlands

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E-mail address: A.M.Herrmann@uu.nl
Homepage: www.andrea-herrmann.com

2.3. GRADUATE EDUCATION

1997 – 2001 **International Program of Business and Management Studies, Reutlingen (Germany) – Milan (Italy) – Reims (France)**

09/99 – 06/01 European Business School, Reutlingen (Germany)

02/00 – 07/00 Università Cattolica di Milano, Milan (Italy)

09/97 – 08/99 École Supérieure de Commerce, Reims (France)

Double Degree awarded:

- 1 BSc (German Diploma) in European Business and Management Studies
- 1 BSc (French Diploma) in European Business and Management Studies

Final Grade (GPA): 1.4 – equivalent to ‘Distinction’

June 1997 **Ludwig Uhland Gymnasium, Tübingen (Germany)**

A-levels (‘Abitur’) completed with final grade: 1.1 – equivalent to ‘Distinction’

3. OTHER PROFESSIONAL EXPERIENCE

3.1. OTHER PROFESSIONAL EXPERIENCE INSIDE ACADEMIA

Since Sept. 2016 **Utrecht University (The Netherlands)**

Innovation Studies Group: Head of Qualitative and Quantitative Methods Group

Sept. 2012 **Utrecht University (The Netherlands)**

Aug. 2017 *Faculty of Innovation and Geosciences*: Member of the Faculty Council

Sept. 2010 – Aug. 2012 **Columbia University, New York (USA) & Utrecht University (The Netherlands) in collaboration with Universität zu Köln and Universität Düsseldorf (Germany)**

Leader of International Research Group of 2 PhD candidates and 11 MSc students to collect data on, and research into, institutional influences on venture creation processes.

March 2007– Aug. 2008 **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**

Organiser of the monthly methods seminar (‘*Methodenkreis*’) where different research methods are presented and discussed by scientists of the Max-Planck-Institut and the University of Cologne

Aug. 2006 **ECPR Summer School in Methods & Techniques, University of Ljubljana (Slovenia)**

Teaching Assistant to Prof. Benoît Rihoux (Université Catholique de Louvain) and Prof. Dirk Berg-Schlosser (Universität Marburg) in their course on ‘Systematic Comparative Methods’

2002 – 2006 **European University Institute (EUI), Florence (Italy)**

Department of Political and Social Sciences: Organiser of the “Departmental Week-Ends”

Nov. 1999 – Feb. 2000 **European School of Business (ESB), Reutlingen (Germany)**

Institute for European Economic Studies:

Research Assistant to Prof. Ottmar Schneck (Chair in Accounting and Finance);

Research Project: “Sponsoring Concepts for NPOs”

3.2. OTHER PROFESSIONAL EXPERIENCE OUTSIDE ACADEMIA

- June 2000 – **DaimlerChrysler AG, Rome (Italy) and Stuttgart (Germany)**
 Sept. 2000 *Department of Marketing Consulting and Controlling*: Assistant Product Manager
- June 1999 – **AUDI AG, Ingolstadt (Germany)**
 Sept. 1999 *PR Department*: Assistant Organiser of AUDI's sponsoring activities at the "Salzburger Festspiele"
- June 1998 – **Clairefontaine/ Rhodia, Mulhouse (France)**
 Nov. 1998 *Marketing Department*: Assistant Product Manager

4. TEACHING EXPERIENCE

4.1. TEACHING CERTIFICATES

- Jan. 2010 **Basiskwalificatie Onderwijs aan de Universiteit (BKO)**
 Nation-wide recognized certificate 'Basic Teaching Qualification', awarded by Utrecht University (The Netherlands)

4.2. COURSES TAUGHT (SELECTION OF MOST IMPORTANT)

- 2nd Semester **Qualitative Innovation Analytics**
 Since 2014/2015 Course for MSc students enrolled in the program 'Innovation Sciences' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Organization Theories**
 Since 2012/2013 Course for BSc students enrolled in the program 'Natural Sciences and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Designing Innovation Research**
 2012/2013 Course for MSc students enrolled in the program 'Science and Innovation Management' at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
 2013/2014
- Sept. 2012 **Methodology Workshop on Charles Ragin's Qualitative Comparative Analysis**
 Workshop for MSc and PhD students, sponsored by the Institut für Unternehmensführung und Organisation, *Leibniz Universität Hannover* (Germany)
- 2nd Semester **Research Design**
 2010/2011 Course for MSc students enrolled in the program 'Quantitative Methods in the Social Sciences' at the *School of International and Political Affairs (SIPA), Columbia University* (USA)

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- 2nd Semester **Organization Theories: Perspectives of Political Sciences and Management Studies**
2009/2010 Course for BSc students enrolled in the program ‘Natural Sciences and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Designing Innovation Research**
2009/2010 Course for MSc students enrolled in the program ‘Science and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Lecturer in the ‘BSc Honours Program’**
2008/2009 Lectures on academic skills given to particularly talented BSc students at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Designing Innovation Research**
2008/2009 Course for MSc students enrolled in the program ‘Science and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 1st Semester **Microeconomics of Innovation**
2008/2009s Course for BSc students enrolled in the program ‘Natural Sciences and Innovation Management’ at the *Faculty of Geosciences, Utrecht University* (The Netherlands)
- 2nd Semester **Comparative Methodology and Data Analysis with QCA**
2006/2007 Course for MA and PhD students at the *Faculty of Management, Economics and Social Sciences, University of Cologne* (Germany)
- May 2007 **Methodology Workshop on Charles Ragin’s Qualitative Comparative Analysis**
Workshop for advanced students and researchers, sponsored by the *The Israeli Association for Political Science*, and the *Research Methods Forum of the University of Haifa* (Israel)
- March 2007 **Introductory Seminar on QCA**
Seminar workshop for MA and PhD students at the *Max-Planck-Institut für Gesellschaftsforschung, Köln* (Germany)
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5. SCHOLARSHIPS, GRANTS, AND PRIZES

- June 2016 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Vidi grant (ad personam) in support of a research team investigating the topic of 'gig economy' (digital labour markets) over a 5-year period.
 Grant awarded: 800,000 €
- April 2015 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**
Horizon-2020 grant (FIRES) in full support of an international research consortium of 9 European universities to investigate institutional influences on entrepreneurship.
 - Amount awarded to consortium: 2.5 m €
 - Amount awarded to myself as work package leader: 308,000 €
- Oct. 2014 **International Research Consortium "Climate KIC", Utrecht (The Netherlands)**
Practitioner grant awarded for development of "Best Practice Guide on Entrepreneurial Team Formation". Amount awarded: 28,000 €
- Sept. 2012 **International Research Consortium "Climate KIC", Utrecht (The Netherlands)**
Research grant awarded for data collection and analyses of institutional influences on venture creation processes. Amount awarded: 100,000 €
- Febr. 2010 **Research Executive Agency (REA) of the European Union, Brussels (Belgium)**
Marie Curie International Research Fellowship for a research period of 2 years at the Center on Organizational Innovation (COI) of Columbia University (NY, USA) and the Innovation Studies Group (ISG) of Utrecht University (The Netherlands).
 Grant awarded: approx. 162,000 €
- Nov. 2009 **Council for European Studies, Columbia University, New York (USA)**
Nomination of book 'One Political Economy, One Competitive Strategy?' Oxford University Press (2008) for the 'CES Book Award'
- July 2009 **NWO (The Netherlands' Organisation for Scientific Research), Den Haag (NL)**
Focus en Massa grant for a PhD research position of 4 years.
 Together with Prof. Marko Hekkert. Grant awarded: approx. 203,000 €
- Oct. 2007 **Minerva Stiftung, München (Germany)**
Minerva Research Fellowship awarded in full support of research project on 'High-tech Entrepreneurship'. Grant awarded: approx. 60,000 €
 Grant declined in favour of position as Assistant Professor at Utrecht University
- March 2007 **Pro Generika e.V. (German Association of Generics Producers), Berlin (Germany)**
 Dissertation nominated for the junior scientist award '*Nachwuchspreis Gesundheitsökonomie /-politik*' by Pro Generika. Prize money: 2,500 €
- Oct. 2006 –
 Aug. 2008 **Max-Planck-Institut für Gesellschaftsforschung (MPIfG), Köln (Germany)**
Postdoctoral Research Fellowship. Grant awarded: approx. 36,000 €

- Sept. 2005 – **European University Institute (EUI), Florence (Italy)**
 Aug. 2006 *Scholarship* in full support of doctoral studies at the European University Institute (EUI), Florence (Italy). Grant awarded: approx. 13,000 €
- Sept. 2002 – **German Academic Exchange Service (DAAD), Bonn (Germany)**
 Aug. 2005 *Scholarship* in full support of doctoral studies at the European University Institute (EUI), Florence (Italy). Grant awarded: approx. 42,000 €
- Sept. 2001 – **German Academic Exchange Service (DAAD), Bonn (Germany)**
 Aug. 2002 *‘Jahresstipendium’* in full support of MSc studies at the London School of Economics and Political Science (UK). Grant awarded: approx. 21,000 €

6. INVITATIONS FOR PRESENTATIONS AND OTHER ADDRESSES

- 15 April 2015 **Politecnico di Milano, Milan (Italy)**
 Dipartimento di Ingegneria Gestionale. Research seminar presentation, entitled ‘Is Silicon Valley a Role Model for Europe? Towards a dynamic institutional theory of venture creation processes’.
- 4 Juni 2014 **Bergische Universität Wuppertal (Germany)**
 Schumpeter School of Business and Economics. Research seminar presentation on *‘Institutionelle Einflüsse auf Gründungsprozesse’*.
- 31 May 2012 **Zentrum für Europäische Wirtschaftsforschung, Mannheim (Germany)**
 Department of Industrial Economics and International Management. Research seminar presentation on *‘Do Germans found differently?’*
- 23 May 2012 **Hertie School of Governance, Berlin (Germany)**
 Presentation of research agenda on institutions and entrepreneurial processes: *‘The Theoretical and Methodological Gaps to be Closed’*
- 25 April 2012 **Utrecht Center for Entrepreneurship, Utrecht (The Netherlands)**
 Workshop on Green Entrepreneurship and Institutions. Presentation on *‘Is Silicon Valley a Role Model?’*
- 26 March 2012 **University of Colorado, Denver (USA)**
 Colorado European Union Center of Excellence (CEUCE). Research seminar presentation on *‘Do Americans and Germans create firms differently?’*
- 10 Jan. 2012 **Technische Universität Dortmund (Germany)**
 Selection Committee at the Wirtschafts- und Sozialwissenschaftliche Fakultät: Last-round job talk for position as Full Professor of Innovation Management and Entrepreneurship (W3). Presentation on *‘Wie Institutionen Gründungsprozesse beeinflussen: Gründen Deutsche anders?’* Zweittruf obtained.

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- 11 Oct. 2011 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Erasmus Research Institute of Management (ERIM). Research seminar presentation on '*How National Institutions Shape Venture Creation Processes in Germany and the United States*'.
- 10 Febr. 2011 **Columbia University, New York (USA)**
Institute for Social and Economic Research and Policy (ISERP): Division for Quantitative Methods in the Social Sciences (QMSS). Seminar presentation '*Towards a Dynamic Institutional Theory of Entrepreneurship*'.
- 4 Nov. 2010 **Georgia Tech, Atlanta (USA)**
Executive Roundtable Discussion organised by the European Union Center of Excellence (EUCE). Presentation on '*The Europe 2020 Agenda: On the Opportunities of the Euro Crisis for Europe*'.
- 14 Oct. 2009 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
Erasmus Research Institute of Management (ERIM). Research seminar presentation on '*“Necessity is the mother of invention” and of entrepreneurship? Motives for inventors (not) to become entrepreneurs in innovation-intensive industries*'.
- 29 May 2009 **Harvard Business School, Boston M.A. (USA)**
Discussion of forthcoming book by Dan Breznitz '*Run of the Red Queen: Government, Innovation, Globalization, and Economic Growth in China*' at the HBS International Research Conference.
- 23 April 2009 **Columbia Business School, New York (USA)**
Management Division. Research seminar presentation on '*Technological and ecological entrepreneurship: Motives of inventors (not!) to commercialize their knowledge in innovation-intensive industries*'.
- 9 April 2009 **Harvard Business School, Boston M.A. (USA)**
HBS International Seminar Series. Presentation on '*Technological and ecological entrepreneurship: Motives of inventors (not!) to commercialize their knowledge in innovation-intensive industries*'.
- 7 June 2008 **Harvard Business School, Boston M.A. (USA)**
Presentation of forthcoming book '*One Political Economy, One Competitive Strategy?*' at the HBS International Research Conference.
- 19 May 2008 **European University Institute, Florence (Italy)**
Department of Political and Social Sciences. Seminar presentation on '*Triggers of Technology Transfer: From Invention to Innovative Entrepreneurship*'.
- 17 Dec. 2007 **Utrecht University, Utrecht (The Netherlands)**
Advisory Appointment Committee of the Copernicus Institute for Sustainable Development and Innovation (Faculty of Geosciences): Last-round job talk for position as Assistant Professor. Presentation on '*How radically innovative biotech firms succeed in Germany*'. Position obtained and assumed.
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- 27 Nov. 2007 **Erasmus University Rotterdam, Rotterdam (The Netherlands)**
 Selection Committee at the Centre for Entrepreneurship & New Business Venturing: Last-round job talk for position as Assistant Professor. Presentation on '*How radically innovative companies succeed in Germany*'. Position obtained and declined.
- 19 Nov. 2007 **European Business School (EBS), Oestrich-Winkel (Germany)**
 Selection Committee at the Institute of Innovation Management and Entrepreneurship: Last-round job talk for position as Assistant Professor. Presentation on '*Can radically innovative high-growth companies succeed in Germany?*' Position obtained and declined.
- 14 June 2007 **Max-Planck-Institut für Gesellschaftsforschung, Köln (Germany)**
 'Internal Seminar' presentation on '*Strategy Choice and Strategy Stability: Do National Institutions Matter?*'
- 10 Jan. 2007 **The Technion – Israel Institute of Technology, Haifa (Israel)**
 Faculty of Industrial Engineering and Management. Seminar presentation on '*One Political Economy, One Competitive Strategy?*'
- 4 Jan. 2007 **University of Haifa, Haifa (Israel)**
 School of Political Science. Departmental presentation on '*Alternative Pathways to Competitiveness within Developed Capitalism*'.
- 3 Jan. 2007 **University of Haifa, Haifa (Israel)**
 Graduate School of Management. Presentation on '*Comparing the Competitiveness of Pharmaceutical Firms in Germany, Italy, and the UK*'
- 26 Apr. 2006 **European University Institute, Florence (Italy)**
 Department of Political and Social Sciences. Departmental seminar on '*On the Link between Institutions, Input Factors, and Competitive Strategies*'.

7. SUPERVISION OF PHD STUDENTS

- Since
 June 2015 **Supervision of Lukas Held; Utrecht University (The Netherlands)**
 Thesis Project: *Institutional Influences on Start-Up Processes*.
- Since
 Febr. 2013 **Supervision of Brita Schemmann; Utrecht University (The Netherlands)**
 Thesis Project: *Open Innovation in Crowdsourcing Platforms*.
- 4 Oct. 2013 **PhD Defence of Neil Thompson; Utrecht University (The Netherlands)**
 Thesis Title: *Institutional Logics and Entrepreneurship: Struggling for Legitimacy in the Emerging Bio-Energy Field*.
- 6 July 2012 **PhD Defence of Irene Troy; Utrecht University (The Netherlands)**
 Thesis Title: *Patent Transactions and Markets for Patents: Dealing with Uncertainty*

8. LANGUAGES AND COMPUTING

German	Mother tongue
English	Spoken, written and reading fluency
French	Spoken, written and reading fluency “Certificat pratique de français“ awarded by the <i>Chamber of Industry and Commerce Paris</i> (France)
Italian	Spoken, written and reading fluency
Spanish	Spoken, written and reading proficiency
Dutch	Spoken, written and reading proficiency
Latin	‘Großes Latinum’

Computing Microsoft Office: Word, Excel, Power Point, Access, Outlook
Computer Programs for Statistical Analysis: SPSS; R; Tosmana; STATA

9. REFEREES**Emeritus Professor Colin Crouch**

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 Warwick Business School
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Professor Wolfgang Streeck

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Professor Anke Hassel

Academic Director
 Hans-Böckler-Stiftung
 Hans-Böckler-Straße 39
 40476 Düsseldorf (Germany)
 Tel.: 491 (0)221 7778 186
 E-mail: anke-hassel@boeckler.de

II. LIST OF PUBLICATIONS

1. BOOKS

Herrmann, Andrea M. (2008): *One Political Economy, One Competitive Strategy? Comparing Pharmaceutical Firms in Germany, Italy, and the UK*. Oxford: Oxford University Press. 202 pages.

Herrmann, Andrea M. (2006): *Alternative Pathways to Competitiveness within Developed Capitalism*. Florence: European University Institute Press. 243 pages.

2. BOOK CHAPTERS

Hancké, Bob and Andrea M. Herrmann (2007): “Wage Bargaining and Comparative Advantage in EMU.” In *Beyond Varieties of Capitalism*. Eds. Bob Hancké, Martin Rhodes, and Mark Thatcher. Oxford: Oxford University Press: pp. 122-144.

3. PEER-REVIEWED ARTICLES IN JOURNALS

Overview of the average impact factors of those social science disciplines in which articles have been published in SSCI ranked journals.

Social Science Discipline	2009	2010	2011	2012	2013	2014	2015
Management	1.137	1.220	1.183	1.257	1.155	1.208	1.278
Political Science	0.677	0.655	0.613	0.689	0.667	0.734	0.802
Sociology	0.797	0.767	0.784	0.829	0.831	0.783	0.897
Social Sciences, Interdisciplinary	0.681	0.643	0.694	0.621	0.647	0.741	0.862

Source: Social Science Citation Index published by Thomson Reuters

Held, Lukas, Andrea M. Herrmann, and Allard van Mossel (conditional acceptance): “How Labour-Market Institutions Influence Team Formation in Start-Up Ventures.” *Small Business Economics*, Special Issue on “Institutions for the Entrepreneurial Society”, conditionally accepted for publication on 9 June 2017. **SSCI Impact Factor (2016): 2.421**

Dilli, Selin, Niklas Elert, and Andrea M. Herrmann (conditional acceptance): “Varieties of Entrepreneurship.” *Small Business Economics*, Special Issue on “Institutions for the Entrepreneurial Society”, conditionally accepted for publication on 8 June 2017. **SSCI Impact Factor (2016): 2.421**

Schemmann, Brita, Maryse M.H. Chappin, and Andrea M. Herrmann (in press): “The right kind of people: Characteristics of successful ideators’ online behaviour.” *Creativity and Innovation Management*, accepted for publication on 16 June 2017. Article DOI: 10.1111/caim.12226. **SSCI Impact Factor (2016): 1.423**

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- Thompson, Neil A., Andrea M. Herrmann and Marko P. Hekkert (in press): "SME Knowledge Commercialisation through Public Sector Partnerships." *International Journal of Innovation and Technology Management*, accepted for publication on 1 May 2017. Article No. IJITM-D-16-00025R3.
- Meelen, Toon, Andrea M. Herrmann and Jan Faber (2017): "Disentangling patterns of economic, technological and innovative specialization of Western economies: An assessment of the Varieties-of-Capitalism theory on comparative institutional advantages." *Research Policy*, Vol. 46 (No.3): pp. 667-677. **SSCI Impact Factor (2016): 4.495**
- Schemmann, Brita, Andrea M. Herrmann, Maryse M.H. Chappin, Gaston J. Heimeriks (2016): "Crowdsourcing ideas: Involving ordinary users in the ideation phase of new product development." *Research Policy*, Vol. 45 (No. 6): pp. 1145-1154. **SSCI Impact Factor (2015): 3.470**
- Thompson, Neil A., Andrea M. Herrmann and Marko P. Hekkert (2015): "How sustainable entrepreneurs engage in institutional change: insights from biomass torrefaction in the Netherlands." *Journal of Cleaner Production*, Vol. 106: pp. 608-618. **SCIE Impact Factor (2015): 4.959**
- Herrmann, Andrea M., Janne-Louise L. Taks and Ellen H.M. Moors (2012): "Beyond Regional Clusters: On the Importance of Geographical Proximity for R&D Collaborations in a Global Economy." *Industry and Innovation*, Vol. 19 (No. 6): pp. 499-516. **SSCI Impact Factor (2012): 0.790**
- Peine, Alexander and Andrea M. Herrmann (2012): "The Sources of Use Knowledge: Towards Integrating the Dynamics of Technology Use and Design in the Articulation of Societal Challenges". *Technological Forecasting & Social Change*, Vol. 79 (No. 8): pp. 1495-1512. **SSCI Impact Factor (2012): 2.106**
- Taks, Janne, Andrea M. Herrmann and Ellen Moors (2011): "Does Regional Proximity still Matter in a Global Economy? The Case of Flemish Biotech Ventures". *Frontiers of Entrepreneurship Research*, Vol. 31 (No. 16): pp. 516-529.
- Herrmann, Andrea M. and Alexander Peine (2011): "When 'National-Innovation-System' meet 'Varieties-of-Capitalism' arguments on labour qualifications: On the skill types and scientific knowledge needed for radical and incremental product innovations." *Research Policy*, Vol. 40 (No. 5): pp. 687-701 **SSCI Impact Factor (2011): 2.520**
- Marijn van Weele, Neil Thompson, Andrea M. Herrmann, Erik Stam. (2010): "A Green - Entrepreneurial - Deal? Explaining the Development of Green Ventures and the Role of Government Subsidies". *Frontiers of Entrepreneurship Research*, Vol. 30 (No. 18).
- Herrmann, Andrea M. (2010): "Against the Schumpeterian mainstream: a review of institutional approaches to entrepreneurship." *Socio-Economic Review*, Vol. 8 (No. 4): pp. 735-746. **SSCI Impact Factor (2011): 1.780**
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- Herrmann, Andrea M. (2009): “On the Choice and Success of Competitive Strategies.” *Competition & Change*, Vol. 13 (No.1): pp. 3–28.
- Herrmann, Andrea M. and Lasse Cronqvist (2009): “When Dichotomisation Becomes a Problem for the Analysis of Middle-Size Datasets.” *International Journal of Social Research Methodology*, Vol. 12 (No.1): pp. 33–50. **SSCI Impact Factor (2010): 0.684**
- Herrmann, Andrea M. (2008): “Contrasting the Resource-based View and Competitiveness Theories: How Pharmaceutical Firms Choose to Compete in Germany, Italy, and the UK.” *Strategic Organization*, Vol. 6 (No. 4): pp. 343–374. **SSCI Impact Factor (2009): 4.059**
- Herrmann, Andrea M. (2008): “Rethinking the link between labour market flexibility and corporate competitiveness: a critique of the institutionalist literature.” *Socio-Economic Review*, Vol. 6 (No. 4): pp. 637–669. **SSCI Impact Factor (2011): 1.780**
- ↪ Response article by Casper, Steven (2009): “Can new technology firms succeed in coordinated market economies? A response to Herrmann and Lange.” *Socio-Economic Review*, Vol. 7 (No. 2): pp. 209–215. **SSCI Impact Factor (2011): 1.780**
- ↪ Rejoinder by Herrmann, Andrea M. (2010): “How macro-level sampling affects micro-level arguments: a rejoinder to Steven Casper.” *Socio-Economic Review*, Vol. 8 (No. 2): pp. 333–339. **SSCI Impact Factor (2011): 1.780**
- Herrmann, Andrea (2005): “Converging Divergence: How Competitive Advantages Condition Institutional Change Under EMU.” *Journal of Common Market Studies*, Vol. 43 (No. 2): pp. 287–310. **SSCI Impact Factor (2005): 0.667**

4. PEER-REVIEWED WORKING PAPERS

- Herrmann, Andrea M. and Kim van der Putten (2014): “Unravelling Start-Up Processes with the Help of Sequence Analyses”. Innovation Studies Utrecht: *ISU Working Paper Nr. 14/02*.
- Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert (2011): “Innovation Barriers for Small Biotech, ICT, and Clean-Tech Firms”. Zoetermeer: *EIM Discussion Paper*.
- Herrmann, Andrea M. (2008): “Choosing and Successfully Sustaining Competitive Strategies in the European Pharmaceutical Industry.” Cologne: *MPIfG Discussion Paper*, No. 08/9.
- Herrmann, Andrea M. (2008): “On the Discrepancies between Macro and Micro Level Identification of Competitive Strategies.” Cologne: *MPIfG Discussion Paper*, No. 08/6.
- Herrmann, Andrea M. (2007): “On the Discrepancies between Macro- and Micro-Level Identification of Competitive Strategies.” Florence: *EUI Working Paper*, SPS No. 2007/11.
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Herrmann, Andrea and Lasse Cronqvist (2006): “Contradictions in Qualitative Comparative Analysis (QCA): Ways Out of the Dilemma.” Florence: *EUI Working Paper*, SPS No. 2006/06.

Herrmann, Andrea (2003): “From the EMS to EMU - How Economic and Monetary Union Changes the Structure of Wage-Bargaining throughout the Euro-Zone.” Florence: *EUI Working Paper*, SPS No. 2003/4.

5. CONFERENCE PAPERS

Peter M. de Feijter, Andrea M. Herrmann and Rob Raven: “When Institutions Start to Matter: How national labour and financial market institutions influence start-up firms over time”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Université Claude Bernard, Lyon: 29 June – 01 July 2017.

Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert: “On the Beneficial Constraints of Environmental Regulation for the Growth of Eco-Firms”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Massachusetts Institute of Technology, Cambridge MA: 28 – 30 June 2012.

Van Mossel, Allard, Andrea M. Herrmann and Marko P. Hekkert: “How Do Labour-Market Institutions Shape Venture Creation Processes?”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Massachusetts Institute of Technology, Cambridge MA: 28 – 30 June 2012.

Thompson, Neil A., Erik Stam, Andrea M. Herrmann, and Marko P. Hekkert: “Entrepreneurial Sensemaking and the Paradox of Environmental Regulations”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Rotterdam School of Management, Erasmus University, Rotterdam: 6 – 8 June 2012.

Thompson, Neil A., Andrea M. Herrmann, Erik Stam and Marko P. Hekkert: “Innovation Barriers in High-Tech Sectors: How SMEs Cope With Knowledge Spillovers and Legitimacy Deficits”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Rotterdam School of Management, Erasmus University, Rotterdam: 6 – 8 June 2012.

Herrmann, Andrea M. and Kim van der Putten (2011): “Unravelling Venture Creation Processes with the Help of Sequence Analyses”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. Whitman School of Management, Syracuse University: 8 – 11 June 2011.

Taks, Janne, Andrea M. Herrmann and Ellen Moors (2011): “Does Regional Proximity Still Matter in a Global Economy? The Case of Flemish Biotech Ventures”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. Whitman School of Management, Syracuse University: 8 – 11 June 2011.

Herrmann, Andrea M. and Kim van der Putten (2010): “On the Use and Usefulness of Sequence Analyses for Studying Venture Creation Processes”. *Paper presented at the 24th Annual Conference on Research in Entrepreneurship and Small Business (RENT)*. Maastricht University: 18 – 19 November 2010.

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- Marijn van Weele, Neil Thompson, Andrea M. Herrmann, Erik Stam (2010): “A Green - Entrepreneurial - Deal?”. *Paper presented at the Annual Babson College Entrepreneurship Research Conference (BCERC)*. École Polytechnique Fédérale de Lausanne: 9 – 12 June 2010.
- Herrmann, Andrea M. (2010): “Organizing Creativity for Innovation: How different types of labour qualifications facilitate radical and incremental product innovations”. *Paper presented at the Annual Meeting of the European Academy of Management (EURAM)*. Tor Vergata University, Rome: 19 – 22 May 2010.
- Herrmann, Andrea M. (2009): “How Necessity Entrepreneurs can Lead the Way out of the Economic Crisis”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. Sciences Po Paris: 16 – 18 July 2009.
- Herrmann, Andrea M. (2009): “Employees’ skills and scientists’ knowledge: The types of qualifications needed for radical and incremental product innovation”. *Paper presented at the '25th EGOS Colloquium'*. ESADE Business School, Barcelona: 2 – 4 July 2009.
- Herrmann, Andrea M. (2008): “How Labour Market Flexibility Influences Competitive Strategies”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “Do National Institutions Influence Choice and Stability of Competitive Strategies?”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
- Herrmann, Andrea M. (2008): “How Pharmaceutical Firms Compete: Contrasting the Resource-based View and Competitiveness Theories”. *Paper presented at the '2008 Academy of Management Annual Meeting' (AoM)*. Anaheim, California: 8 – 13 August 2008.
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- Herrmann, Andrea M. (2007): “Institutional Theories in Political Economy: When Macro-Level Theories lack Micro-Level Foundations”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
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- Herrmann, Andrea M. (2007): “How Globalisation leads to Convergence in the Purpose, and Divergence in the Shape of Labour-Market Institutions”. *Paper presented at the 'Fourth General Conference of the European Consortium for Political Research' (ECPR)*. University of Pisa: 6 – 8 September 2007.
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- Herrmann, Andrea (2006): “On the Link Between Labour-Market Institutions, Employee Qualifications, and the Pursuit of a Radical-Innovation Strategy”. *Paper presented at the Annual Meeting of the Society for the Advancement of Socio-Economics (SASE)*. University of Trier: 30 June – 2 July 2006.
- Herrmann, Andrea and Lasse Cronqvist (2005): “Fs/QCA and MVQCA: Different Answers to the Problem of Contradicting Observations in QCA.” *Paper presented at the 'Third General Conference of the European Consortium for Political Research' (ECPR)*. Budapest: 8 – 10 September 2005.
- Hancké, Bob and Andrea Herrmann (2005): “EMU, Wage-Bargaining and the Reorganisation of the European Political Economy.” *Paper presented at the Conference on 'Institutional Change in Contemporary European Capitalism'*. London School of Economics and Political Science: 3 – 4 June 2005.
- Herrmann, Andrea (2004): “Centralised versus Decentralised Coordination - Negotiating Wages in Italy and Spain.” *Paper presented at the 'Joint Sessions of Workshops of the European Consortium for Political Research' (ECPR)*. Uppsala: 14 – 17 April 2004.

6. OTHER ACADEMIC RESPONSIBILITIES

6.1. ORGANISATION OF CONFERENCES, CONFERENCE PANELS, AND DOCTORAL CONSORTIA

Nov 2014 **Utrecht University (The Netherlands)**

Organisation of international workshop on '*Institutions and Entrepreneurial Development: A Dynamic Perspective*'. (Together with Bernhard Truffer and Niels Bosma).

May 2011 **Doctoral Consortium on "Regional Economic Integration" at Johns Hopkins University. Washington DC (USA)**

2nd annual meeting of the doctoral consortium on "Regional Economic Integration: Competition and Cooperation in the EU and Beyond", hosted by the *School of Advanced International Studies (SAIS)* of the Johns Hopkins University (Washington DC, USA).

May 2010 **Doctoral Consortium on "Regional Economic Integration" at Georgia Tech Atlanta (USA)**

Founding member of the doctoral consortium on "Regional Economic Integration: Researching Dimensions of EU and Transatlantic Competition and Collaboration", hosted by the *EU Center of Excellence (EUCE)* and the *Center for International Business Education and Research (CIBER)* of the *Georgia Institute of Technology* (Atlanta, USA).

July 2009 **Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), Paris (France)**

Organisation of two panels on '*Entrepreneurship and Socio-Economic Development*' bringing together leading scholars, including (1) David Stark, Richard Swedberg, Christoph Deutschmann, (2) Bernard Léca, Jonathan Levie, Erik Stam. (Together with Guido Möllering).

6.2. REVIEWING FOR RESEARCH GRANTS

- **Reviewer for EU grants of COST** (European Cooperation in Science and Technology)
Panel of *Individuals, Societies, Cultures, and Health (ISCH)*. Grants awarded for up to 500.000 €
- **Reviewer for the Israel Science Foundation (ISF)**
Section for *Individual Research Grants* within the *Social Sciences*. Grants awarded for up to 120.000 € per research year.

6.3. REVIEWING FOR JOURNALS

- **Academy of Management Journal** (published by the Academy of Management)
- **Comparative Political Studies** (published by SAGE)
- **Energy Policy** (published by Elsevier)
- **Government and Policy: Environment and Planning C** (published by Pion)
- **Industry and Innovation** (published by Taylor and Francis)
- **Regulation and Governance** (published by Blackwell Publishing)
- **Research Policy** (published by Elsevier)
- **Socio-Economic Review** (published by Oxford University Press)
- **Small Business Economics** (published by Springer)